



FOR PETS' SAKE, GET SMART!

The single largest contribution you can make to your pet's health and longevity is the quality of food you provide to them. Read the labels on their food and learn about what they are eating. Here are some helpful guidelines:

AVOID THESE JUNK INGREDIENTS

MEATS

MEAT MEAL – Most people assume that “meat” means beef. In fact, the American Assoc. of Feed Control allows the use of ANY mammal tissue to be listed as “meat.” There is no guarantee where the “meat” came from.

BY-PRODUCTS

CHICKEN BY-PRODUCTS – Contains the ground parts of chickens including the feet, feathers, undeveloped eggs, intestines, beaks, etc.

POULTRY BY-PRODUCTS – The same as above, but can be from any bird, not specifically chicken.

PROTEINS

SOYBEAN MEAL, BONE MEAL, CORN GLUTEN MEAL, RICE GLUTEN MEAL – All are low cost, low quality sources of protein. Less than 50% of the protein is absorbed and retained from these ingredients.

CARBOHYDRATES

WHEAT FLOUR, RICE FLOUR, CORN FLOUR, BREWER'S RICE, WHEAT MILL, RICE BRAN, CORN BRAN – These are highly processed sources of carbohydrates from which most of the naturally occurring vitamins have been leached.

FATS

ANIMAL OR POULTRY FAT – Fat and oil sources obtained in the meal rendering process. These are very low in linoleic acid (3% or less) which is an essential fatty acid important for good skin and coat. Also “animal” and “poultry” are unspecified sources.

PRESERVATIVES

BHA, BHT & ETHOXYQUIN – These are chemicals used as preservatives.

FILLERS

PEANUT HULLS & BEET PULP – Often listed as a source of fiber; these are non-nutritional additives used as fillers.

LOOK FOR THESE INGREDIENTS

Know where the meat is coming from. Instead of the mystery listing of “meat”, look for specific sources such as “beef,” “chicken,” “lamb,” etc.

Look for chicken meal or whole chicken. Anything listed as a “by-product” is a low quality, low cost ingredient.

“Poultry” is a mystery source. Look for the specific listing of chicken or turkey and avoid “by-products.”

Meats are the best source of protein. Besides looking at the % of crude protein, also identify the SOURCE of the protein. Look for identifiable meats as the main source of protein.

Ground Rice is a quality source of carbohydrates. Other good sources are WHOLE GRAIN preparations (not flours) such as Whole Oats and Ground Wheat. If your pet has food allergies, avoid corn and wheat.

Sunflower Oil is an excellent source of linoleic acid at 73%. Other good sources include Chicken Fat and Flaxseed Oil. Fish meal is also used as a source of essential fatty acids.

Natural preservatives. Choose foods that are preserved with vitamin E or other natural preservatives.

If a food is nutritionally sound, there is no need for a filler such as peanut hulls or beet pulp.

Selecting a healthy, all-natural pet food is one of the most loving choices you can make for your pet. At Wag N' Wash® Healthy Pet Center, our staff is happy to assist you in selecting the food that is best suited for your pets' individual needs. And best of all, our foods come with a satisfaction guarantee. ***If you or your pet are not completely satisfied with the food for any reason, just bring it back for full credit or exchange.***

WASH 'EM, FEED 'EM, SPOIL 'EM, ALL IN ONE COOL PLACE!™



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